Bryant Lu

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Portfolio: https://www.bryantludesign.com

Experience

Berkley Technology Services
Junior UX Designer Co-op

Mar 2023 - Sept 2023
Wilmington, DE

- Revised and maintained components in UX Team's Master Style Guide in Figma utilizing the Atomic Design Methodology
- Upgraded an existing design for a progress bar component to improve the user experience and workflow of Quote writing process
- Directed an introductory onboarding video for use in AGILE Program Increment (PI) Meetings

Macquarie Asset Management
Junior Front-End Web Content Developer Co-op

Mar 2022 - Sept 2022
Philadelphia, PA

- Constructed web pages in Adobe Experience Manager through design collaboration with UX Design team
- Handled maintenance and updates of weekly news insights and articles for Marketing Team using Sitecore
- Drafted and presented a case study for a new "Quick View" feature on mutual funds performance table

Art Sphere Inc.
Video Editor/Video Teacher

Mar 2021 - Sept 2021
Philadelphia, PA

- Assisted in the creation of music education content in the form of video lessons edited with Adobe Premiere Pro
- Created an onboarding training video for new hires to help them acclimate to their new roles
- Held daily conferences with video team to investigate the effectiveness of company media to clientele

Education

Drexel University
B.S. User Experience & Interaction Design, *magna cum laude*

Sept 2019 - Jun 2024
Philadelphia, PA

Skills

- **Design:** Web Design, Design Research, Storytelling, Prototyping, User Interface, Video Editing
- **Software:** Figma, InVision, Microsoft Office Suite, Adobe Creative Suite
- **Coding Languages:** Sitecore, HTML5, CSS3, JavaScript, PHP, Xcode
- **Methodologies:** Atomic Design, AGILE, User-Centered Design